## **CHRISTMAS CARD**

from moo.com

## 1.5 BILLION.



**CARDS WERE SENT IN THE US COMPARED TO** 678.9 MILLION IN **THE UK IN 2010** 

## 45% OF ALL CARDS SENT CHRISTMAS CARDS



That's more than any other type of greetings card!





THE WORLDS **SMALLEST CHRISTMAS CARD WOULD FIT INTO A UK 1st CLASS STAMP** 8,000 TIMES

## EACH YEAR IN FINLAND SANTA RECEIVES 600,000 CARDS

At 10 seconds a card it would take one person working non-stop from Christmas Day until mid March to open them and an 80km long mantelpiece to display them all.

**JUST 72% OF** 8-24 YEAR OLDS **INTEND TO SEND CHRISTMAS CARDS** COMPARED TO 91% OF OVER 55s

**ONLY 15 % OF CARDS ARE** 

**BOUGHT BY MEN** 

Block printing allows sending of New Years Cards in Germany English school children write messages to their families on bordered paper

Official Christmas Card tradition initiated by Queen Victoria

1840s

allows practically

1870

Louis Prana is orinting more than 5 million Christmas

1881

John C. Hall and two of his brothers create Hallmark Cards in Kansas, USA

First Official White House cards issued by President Eisenhower

One of the Sir Henry Cole's first Christmas for £22,500

good luck charms

in Germany send

Colour is added to engraved borders

Christmas Cards

1843

Card production to

The Royal Mail deals with 11 million cards during the festive season

World famous UNICEF launch their charity Christmas Card program

One of Sir Henry Coles early cards is sold for £2,000 at auction in London

1987

Cards are sent in the United States

2010

1500s

1600s 1700s

1820s

1875

1915 1949 1953

2001

1800s

1900s

2000s





IN THE UK AN ESTIMATED \$80 MILLION (£50M) IS RAISED **BY CHRISTMAS CARDS** FOR CHARITIES EACH YEAR.



**IN 2008 THE AVERAGE US FAMILY SPENT \$32.43 ON CHRISTMAS CARDS** compared to £14 (\$22.50) for British families



THE MOST EXPENSIVE CARD WAS SOLD AT AUCTION FOR \$35,800 (£22,500)

It was one of the first ever commercial Christmas cards, commissioned by Sir Henry Cole in 1843 and sent to his grandmother. The artwork was by John Callcott Horsley.

