

# Celebrate the Season, Showcase Your Brand

MOO



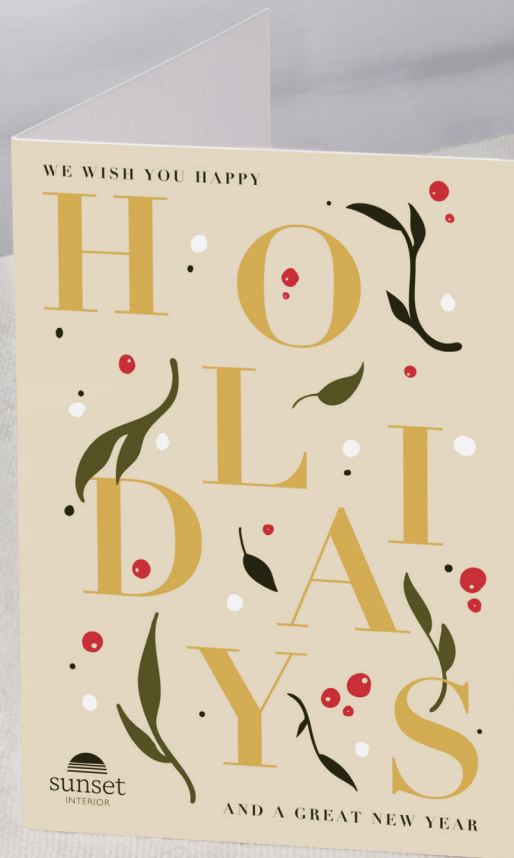
2025 Holiday Look Book

Celebrate the holidays with print that feels personal, looks unforgettable, and connects in ways only MOO can. The designs in this look book will remind clients and colleagues that they're more than just a name in your inbox. With every card, every finish, and every detail, you're building relationships that last well beyond the holiday season.

From all of us at MOO, here's to a season filled with connection, creativity, and plenty of joy.

# Season's Greetings, with a MOO Twist

From festive patterns to joyful designs,  
discover print that makes your holiday  
wishes impossible to forget.



## Customizing your Holiday Cards and Envelopes

Tailor each card with a different  
design for one-of-a-kind holiday  
greetings.

- Switch in your brand colors  
and logo
- Include your website  
or contact information
- Adjust messaging to  
suit your needs
- Customize your envelopes for  
the finishing touch



# Turn Up the Holiday Glow

Add a little shimmer and surprise to every holiday hello with special finishes like shiny foil or spot gloss.



## Special Finishes

Turn heads by adding touchy-feely, special finishes to your festive cards.

### Gold Foil

Add a touch of luxury to your design with Gold Foil.

### Silver Foil

Just as striking, Silver Foil is a less showy alternative to gold.

### Copper Foil

If you want something a bit different, Copper Foil is the one.

### Raised Spot Gloss

So tactile, our subtle Raised Spot Gloss finish makes your design shiny.

And don't forget to add some flash to your envelopes with metallic stickers!

Holiday cards start the conversation.  
Holiday gifts keep it going.

This season, skip the forgettable swag. Choose gifts they'll actually use and love enough to keep close by.

From desk to daily life, our branded merchandise is designed to surprise, delight and stick around.

# Write On, All Season Long

Thoughtful tools they'll use every day - designed to keep your brand top of mind, page after page.



## Products include:

- Medium Tape Bound Notebook
- MOO Softcover Planners
- Special Finish Greeting Card
- Notepad
- MOO Twist Pen
- Fellow Carter 3 in 1 Sip System
- MOO Insulated Mug

# Useful, Thoughtful, Unforgettable

Our holiday gifts blend function and style, designed to stay on desks, in bags, and in their hands all year long.



## Products include:

- MOO Insulated Tumbler
- MOO Insulated Water Bottle (Large)
- MOO Insulated Water Bottle (X - Large)
- MOO Mini Tapebound Notebook
- Greeting Card
- Hydrojug Traveler
- MOO Perpetual Planner

## Contact information

— Questions & bespoke enquiries

# Hello! We're the MOO Design Services team.

Hopefully, you've enjoyed browsing through these in-house holiday designs and gift sets we've created.

Perhaps, one or two has even inspired you? If you would like to see something a little more bespoke for your brand, just get in touch with your account manager.

We'd be over the moon to create a custom holiday design just for you.

